



2026 Wellness Series Sponsorship Opportunities

I am excited to share an opportunity to align your business with community health, vibrancy, and engagement: the **2026 Bluffton Parks & Recreation Wellness Event Series**. Partnering with us offers a dynamic, year-round platform to connect directly with active and engaged residents of Bluffton and Wells County. Our events are more than just fitness challenges and 5k runs; they are catalysts for health, wellness, and community connection. We would be honored to have your support in 2026.

2026 Series: Reaching a Diverse and Active Audience

The 2026 Wellness Series is our most comprehensive calendar yet, encompassing over 15 high-visibility events, classes, and camps that span all seasons and demographics:

Seasonal Events & Runs

- Chilly Chili Trail Run
- Earth Day 5K
- Summer Miles Challenge
- Parlor City Trot
- W.O.O.F. Trail Run
- Santa Run
- Yoga Classes
- Youth Soccer Camp

Community Programs & Events

- Wells Winter Virtual Challenge
- Chicks Run
- Summer & Fall 5 in 5 5k Series
- Oktoberfest Fun Run
- Wobble Before You Gobble
- Scramble & Splat (kid's mud run)
- Senior Wellness Classes
- Parlor Pedal

Our combined annual reach is approximately 8,000 instances of participation and spectator engagement across all events and classes. By sponsoring, you gain exposure to families, seniors, health enthusiasts, and committed runners throughout Bluffton and Wells County. Additionally, signature events like the Parlor City Trot, W.O.O.F. Trail Run, and the Chilly Chili Trail Run have been, or are currently, part of the Fort Wayne Running Club Point Series, regularly attracting more than half of their participants from Allen and surrounding counties.

Sponsorship Opportunities

We are confident that a partnership with Bluffton Parks & Recreation will enhance your corporate social responsibility profile, while generating valuable brand awareness. Please consider joining us as a community partner for the series, an individual event, or one of our popular 5 in 5 5K nights. I am available to meet with you to discuss these options and tailor a package to best showcase your business goals and commitment to local wellness.

Thank you for your consideration and for supporting the health and vitality of the Bluffton community.
Warm regards,

Laurie Baumgartner
Bluffton Parks Sports Coordinator
260-273-2771 / sports@blufftonindiana.gov



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Series Partner (\$1500) - Maximum Visibility & Value: Your business name/logo will be featured on **every event t-shirt** and receive year-round recognition across *all* event marketing materials, social media, and on-site signage. This level promotes your business to our widest, most diverse audience across multiple touchpoints.

Individual Event Sponsor \$350 Per Event– Targeted exposure at a single, high-profile event. Recognition across specific event materials and promotions gives you visibility with highly engaged event participants.

- Chilly Chili Run
- W.O.O.F. Trail Run
- Earth Day 5K
- Parlor Pedal
- Virtual Challenges
- Parlor City Trot
- Chicks Run
- Scramble & Splat

5 IN 5 5K Night Sponsor \$100 per Night – Community Commitment: Sponsor a single 5K in our 5-week series, an Indiana Parks and Recreation Award of Excellence winner in 2025. You can also choose to provide the snacks and drinks for participant on your sponsored night. Your support helps keep these fun runs accessible to all for just \$1 per participant.

Summer Series

- June 2 June 9 June 16 June 23 June 30

Fall Series

- Oct. 6 Oct. 13 Oct. 20 Oct. 27 Nov. 3



Special Program: Rock Steady Boxing Bluffton Sponsor- Mission Alignment: Showcase a deep commitment to health and making a difference by supporting our highly impactful **Rock Steady Boxing program** for individuals living with Parkinson’s disease.

- Heavy Bag \$1000 Brawler \$500 Speed Bag \$250



Business Name: _____

Address: _____

Contact Name; _____ Phone: _____

Email: _____

**Please make checks payable to Bluffton Parks Department
Return To: Bluffton Parks Department. 128 E. Market St. Bluffton, IN 46714**