



## ***2017 Click It or Ticket***

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### ***Click It or Ticket Campaign Starts May 12 Bluffton Law Enforcement Will Show Zero Tolerance***

Bluffton, IN—As summer kicks off and families hit the road for vacations, the Bluffton Police Department is reminding motorists to *Click It or Ticket*. Aimed at enforcing seat belt use to help keep you and your family safe, the Indiana seat belt campaign will take place May 12 through June 4, concurrent with one of the busiest travel and holiday weekends of the year.

“Our law enforcement personnel see firsthand the loss of life when people refuse to buckle up,” said Deputy Chief Kyle Randall. “It’s such a simple thing, and it should be an automatic next step after sitting down in a vehicle.” As the Memorial Day weekend approaches and the summer vacation season ramps up, “We want to keep our community members safe, and make sure people are doing the one thing that can save them in a crash: buckling up. If the enforcement crackdown wakes people up to the dangers of unrestrained driving and gets them to buckle up, we’ll consider it a success.”

According to the National Highway Traffic Safety Administration, nearly half of the 22,441 passenger vehicle occupants killed in crashes in 2015 were unrestrained. At night from 6 p.m. to 5:59 a.m., that number soared to 57 percent of those killed. That’s why one focus of the *Click It or Ticket* campaign is nighttime enforcement. Participating law enforcement agencies will be taking a no-excuses approach to seat belt law enforcement, writing citations day and night.

“Did you know someone who was killed in a crash because they did not buckle up?” asked Deputy Chief Randall. “Please, help us spread this life-saving message before one more friend or family member is killed as a result of this senseless inaction. Seat belts save lives, and everyone—front seat and back, child and adult—needs to remember to buckle up, every trip, every time.”

For more information on the *Click It or Ticket* mobilization, please visit [www.nhtsa.gov/ciot](http://www.nhtsa.gov/ciot).

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